

## Strategic Plan 2020 - 2025

### OUR VISION

Healthy living for all.

### OUR MISSION

To deliver quality holistic care to all people living in the Kimberley, with a commitment to fostering positive health outcomes and personal wellbeing for our community.

## OUR VALUES

COMPASSION   INTEGRITY   INCLUSIVENESS   COLLABORATION   RESPECT   EXCELLENCE

### COMMUNITY

We deliver primary health care services to all in the Kimberley, with a priority to improve Aboriginal health and wellbeing.

## OUR STRATEGIES

### CARE

We deliver person-centred care to empower our clients and will continue to build our services and the evidence base for the health outcomes this mode of care achieves.

### ADVOCACY

We advocate for people living in rural and remote locations and work in partnership with them, and other organisations serving them, to promote holistic and coordinated care.

### SERVICES

We partner with communities to deliver services they need and want and in doing so, ensure they are targeted to those most in need.

### PEOPLE

We value the expertise, experience and passion our staff bring to our organisation and the culturally-appropriate, evidence-based services they deliver to the communities.

### GOVERNANCE

We are committed to high-quality and robust governance which holds us to account with each other, with the communities we serve, and with independent audits as required.

