

## **Advocacy in Action workshop**

Presented in partnership with the Kimberley Aboriginal Health Planning Forum (KAHPF) Health Promotion Subcommittee, Dr Melissa Stoneham of the Public Health Advocacy Institute WA (PHAIWA) travelled to Broome at the end of October to facilitate an advocacy workshop with local and regional agency delegates.

Held at Goolarri media's Gimme Club, the workshop was attended by over 35 participants each day from a diverse range of agencies, travelling from far and wide in the Kimberley. The two-day workshop focused on public health advocacy concepts, frameworks and core skills to increase the success of advocacy practice and strategies in the Kimberley. Participants were led through case studies and practical activities to enable them to create a tailored advocacy plan to achieve their desired change.

Guest presentations were delivered by local media representatives including ABC Kimberley and Goolarri Media, and by local Aboriginal community controlled organisations Yawuru and Nirrumbuk, providing an outline of key issues in the community and increased opportunities for the development of shared advocacy goals.

The workshop was a great success and is hoped to be the first of many more public health advocacy workshops held in the Kimberley. Special thanks to Dr Melissa Stoneham and PHAIWA for travelling to Broome and delivering the workshop free of charge.

For more information visit [www.phaiwa.org.au](http://www.phaiwa.org.au)

